

# Don Saucier

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An accomplished art director/graphic designer with extensive national-level experience, who can think strategically, communicate effectively, and create unique visual solutions that gain attention and produce results.

## Education

Bachelor of Fine Arts, Graphic Design  
Maryland Institute College of Art, Baltimore, MD

## Skills

Adobe Creative Cloud (InDesign, Photoshop, Illustrator, Acrobat, Bridge),  
Microsoft Word and PowerPoint.

## Clearance

Top Secret / SCI + Poly

## Experience

### **Multimedia Design Senior Principal**

SAIC, Chantilly, VA  
October 2024 – Present, 40 Hours / Week

Translate complex information into simple, engaging, and easy-to-understand visual narratives for senior leaders within the Intelligence Community.

Produce visual assets including icons, infographics, Power Point presentations, and other essential communication materials; provide effective graphic design solutions for brochures, flyers, logos and branding materials.

### **Senior Graphic Designer**

Trilogy Innovations, Quantico, VA  
May 2023 – October 2024, 40 Hours / Week

Created visual products in support of the FBI's Operational Technology Division and its executive leadership.

Engaged SME personnel and then translated high level information into user-friendly visual content for specific audiences; produced logos, icons, data visualizations, and infographics; established style guidelines and standards for the division.

### **Multimedia Design Principal / Team Lead**

SAIC, Chantilly, VA  
June 2019 – May 2023, 40 Hours / Week

Designed graphic materials for the Intelligence Community that communicated and promoted mission programs.

Prepared infographics to support briefings; created logo designs for new and existing programs; developed products that effectively integrated graphics and text including posters, print and digital brochures, flyers, email and power point templates, and branding materials.

Assembled digital image composites in support of a national security mission utilizing expert-level Adobe Photoshop proficiency combined with in-depth understanding of anatomy, photography, and digital media forensics.

Managed workflow for a team of ten artists and provided constructive guidance on projects to ensure quality deliverables.

**Freelance Graphic Designer**

The Creative Group, Washington, DC  
August 2018 – June 2019, 40 Hours / Week

Provided graphic design expertise to a client base of associations, corporations, healthcare, education, and high tech.

Developed visual solutions that included web assets, email templates, social media assets, print and digital brochures, logos, corporate materials, signage, and posters.

**Art Director**

Target MarkeTeam, Atlanta, GA  
January 2014 – August 2018, 40 Hours / Week

Created innovative concepts that improved the fundraising efforts of nonprofit organizations.

Designed and produced results-driven direct mail packages, graphic concepts and visual elements that communicated the programs, policies, and initiatives relevant to the mission and in line with the brand standards of clients such as CARE, The Humane Society of the United States, Mayo Clinic, Paralyzed Veterans of America, and UNICEF.

**Marketing Communications Specialist**

County of Fairfax, Virginia Department of Transportation, Fairfax, VA  
July 2012 – December 2013, 40 Hours / Week

Spearheaded creative development for comprehensive Transportation Demand Management related public information programs and communications for FCDOT. Directed the branding, marketing and communications efforts for the 495 Express Lanes and Dulles Rail initiatives. Created new branding and collateral materials for Bike Fairfax.

**Partner, Creative Director**

Willow Marketing Agency, Spotsylvania, VA  
September 2008 – November 2011, 40 Hours / Week

Directed agency creative staff in execution of digital and print work for regional and national clients including Mary Washington Healthcare, George Washington Regional Commission, Center for Innovative Technology, and the University of Mary Washington.

Presented strategy and creative concepts to clients, managed workflow through agency to ensure timely delivery of product, and reviewed work for compliance with standards and effectiveness in achieving expected results.

Created, designed and produced *Virginia Neighbors*, a bi-monthly regional lifestyle magazine.

**Owner, Art Director**

Rainmaker Creative Co., Spotsylvania, VA  
November 1997 – November 2008, 40 Hours / Week

Developed innovative marketing solutions for clients such as AARP, Men's Health Magazine, Martha Stewart Living, This Old House Magazine, and The National Geographic Society. Earned a solid reputation for effectively managing large, multi-faceted campaigns from concept to completion.

Performed all design, photo research, art direction, and production for print collateral, ads, branding efforts and direct mail campaigns.