

Don Saucier

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An accomplished art director/graphic designer with extensive national-level experience, who can think strategically, communicate effectively, and create unique visual solutions that gain attention and produce results.

Education

Bachelor of Fine Arts, Graphic Design
Maryland Institute College of Art, Baltimore, MD

Skills

Adobe Creative Cloud (InDesign, Photoshop, Illustrator, Acrobat, Bridge),
Microsoft Word and PowerPoint.

Clearance

Top Secret / SCI + Poly

Experience

Senior Graphic Designer

Trilogy Innovations, Quantico, VA
May 2023 – Present, 40 Hours / Week

Create visual solutions that communicate and promote the FBI's Operational Technology Division and support its executive leadership.

Develop graphic material for reports, Power Points, briefs, brochures, posters, and technical products; engage SME personnel and then translate high level information into user-friendly content for specific audiences; produce logos, icons, data visualizations, and infographics; establish style guidelines and standards for the division.

Multimedia Design Principal / Team Lead

SAIC, Chantilly, VA
January 2021 – May 2023, 40 Hours / Week

Created digital image composites in support of a national security mission utilizing expert-level Adobe Photoshop proficiency combined with in-depth understanding of anatomy, photography, and digital media forensics.

Managed workflow for a team of ten artists and provided constructive guidance on projects to ensure quality deliverables.

Recognized by program leadership for consistently demonstrating outstanding performance leading to the elimination of a months-long backlog of projects.

Multimedia Design Principal

SAIC, Chantilly, VA
June 2019 – January 2021, 40 Hours / Week

Designed visual solutions in support of the Intelligence Community that communicated and promoted mission programs.

Prepared infographics to support briefings; created logo designs for new and existing programs; developed products that effectively integrated graphics and text including posters, print and digital brochures, flyers, email and power point templates, web assets, and branding materials.

Freelance Graphic Designer

The Creative Group, Washington, DC
August 2018 – June 2019, 40 Hours / Week

Provided graphic design support to a client base of associations, corporations, healthcare, education, and high tech.

Created visual solutions that included web assets, email templates, social media assets, print and digital brochures, logos, corporate materials, signage, and posters.

Art Director

Target MarkeTeam, Atlanta, GA
January 2014 – August 2018, 40 Hours / Week

Developed innovative concepts that supported the fundraising objectives for nonprofit organizations.

Designed and produced results-driven, creative direct mail packages, graphic concepts and visual elements that communicated the programs, policies, and initiatives relevant to the mission and in line with the brand standards of clients such as CARE, The Humane Society of the United States, Mayo Clinic, Paralyzed Veterans of America, and UNICEF.

Marketing Communications Specialist

County of Fairfax, Virginia Department of Transportation, Fairfax, VA
July 2012 – December 2013, 40 Hours / Week

Spearheaded creative development for comprehensive Transportation Demand Management related public information programs and communications for FCDOT. Directed the branding, marketing and communications efforts for the 495 Express Lanes and Dulles Rail initiatives. Created new branding and collateral materials for Bike Fairfax.

Partner, Creative Director

Willow Marketing Agency, Spotsylvania, VA
September 2008 – November 2011, 40 Hours / Week

Directed agency creative staff in execution of digital and print work for regional and national clients including Mary Washington Healthcare, George Washington Regional Commission, Center for Innovative Technology, and the University of Mary Washington.

Presented strategy and creative concepts to clients, managed workflow through agency to ensure timely delivery of product, and reviewed work for compliance with standards and effectiveness in achieving expected results.

Created, designed and produced *Virginia Neighbors*, a bi-monthly regional lifestyle magazine.

Owner, Art Director

Rainmaker Creative Co., Spotsylvania, VA
November 1997 – November 2008, 40 Hours / Week

Developed creative marketing solutions for clients such as AARP, Men's Health Magazine, Martha Stewart Living, This Old House Magazine, and The National Geographic Society. Earned a solid reputation for effectively managing large, multi-faceted campaigns from concept to completion.

Performed all design, photo research, art direction, and production for print collateral, ads, branding efforts and direct mail campaigns.

Portfolio

www.donsaucier.com